



デボラ・ウー / アジア担当社長

アジア担当社長として、香港・日本・台湾・韓国・シンガポール・マレーシア・中国の運営全般を担当。

デボラ・ウーは1990年ディストリビューター・リレーション・マネージャーとしてアムウェイ香港への入社をきっかけに、ダイレクトセリング業界に入る。1996年香港のケアリン グ・インターナショナル・リミテッド営業部長就任。業務部、ディストリビューター・リレーション部、営業部の多機能チームを率いる。

ユサナで最初のアジア進出、ローカル市場の確立と展開の任務を受け、1999年ユサナ香港のゼネラル・マネージャーに就任。2003年には地域ゼネラル・マネージャーに昇格し、香港、台湾、シンガポール市場を担当。ユサナ社のアジア圏における継続的な発展に伴い、2005年中国・東アジア担当副社長に就任。2007年、包括的な地域戦略に基づき、日本及び韓国市場を含む北アジア地域担当副社長就任。その後も良好な市場の育成をはかり、2008年、アジア担当上級副社長就任。急成長を保つ市場のさらなる開発を担う。2010年2月に販売部長に昇進。デボラは、2012年から2014年にかけて、中国での運営も担当。

Deborah Woo / President of Asia

As President of Asia, Deborah currently oversees all operations for the Hong Kong, Japan, Taiwan, South Korea, Singapore, and Malaysia.

Deborah Woo entered the direct selling industry in 1990 when she joined Amway Hong Kong as a Distributor Relations manager. She would then go on to become Director of Sales for Caring International (Hong Kong) Limited in 1996 where she headed up multifunctional teams in operations, distributor relations, and marketing.

Deborah joined USANA as General Manager of USANA Hong Kong in 1999 with a mission to establish and develop the local market—the company's first expansion into Asia. In 2003, she was promoted to Regional General Manager and became responsible for the Hong Kong, Taiwan, and Singapore markets. As USANA continued to expand in the region, Deborah was subsequently promoted to Vice President of Greater China and East Asia in 2005. As a result of USANA's strategic regional alignment in 2007, Deborah was appointed as vice president of Greater China and North Asia, with added accountability for Japanese and Korean operations. Having established healthy business growth in the region, Deborah was promoted to Executive Vice President of Asia in 2008 to continue focusing on the development of USANA's fast-growing market. In February 2010, Mrs. Woo was promoted to Executive Vice President of Sales. In May 2011, she was appointed as President of Asia Pacific. Deborah was also responsible for China operations between 2012 and 2014.



シャーマン・イン / 北アジア地区担当上級副社長

北アジア地区担当上級副社長として、台湾、香港、韓国、日本を担当。

シャーマンは、2004年台湾のゼネラル・マネージャーとして就任。彼の長年に渡るMLM業界での豊富な経験と知識は、会員との関係強化に貢献。2008年、台湾と香港を統括するリージョナル・ジェネラル・マネージャーに昇格し、2011年には、台湾、香港、韓国、日本の北アジア地区を統括する北アジア地区副社長に就任。北アジア地域での成長に大きく貢献し。現在は北アジア地区担当上級副社長。アメリカ本社と北アジアの市場を繋ぐパイプライン役として、北アジアの各市場に必要なサービスを把握し、各市場に合ったサポート提供など重要な役目を担う。

Sherman Ying / Executive Vice President of North Asia

As Executive Vice President of North Asia, Sherman currently oversees all operations for the Taiwan, Hong Kong, South Korea, and Japan market.

Sherman joined the USANA family as General Manager Taiwan in 2004. A well-respected professional in the MLM industry, Sherman brought with him a wealth of experience in network marketing as well as first rate knowledge in fostering strong relationships with the Distributor force. He was promoted to Regional General Manager overseeing both the Taiwan and Hong Kong market in 2008. In 2011, he was promoted to Vice President of North Asia; oversaw all operations for the Taiwan, Hong Kong, Korea, and Japan. He helped to grow our business internationally and have helped USANA reach the level of success. In his current role of **Executive Vice President of North Asia**, he continuously works closely with his counterparts in the US to ensure the needs of all our markets are being understood and met. He will continue to provide the necessary leadership to help position USANA well for many more years of great success as a global leader in the direct selling industry.